



FXall Appoints John Ashworth to Lead Enterprise Solutions Business

Expands Wholesale FX Technology Services

26 February 2010 - FXall, the world's leading institutional electronic foreign exchange platform, today announced the appointment of John Ashworth to the role of Global Head of Enterprise Solutions. Ashworth is based in London reporting to Mark Warms, GM EMEA for FXall, and will take responsibility for expanding distribution of FXall's technology and white label capabilities worldwide. The enterprise solutions focus supports FXall's strategic growth objective to deliver its broad product suite to the largest range of market participants by increasing its commitment to support financial institutions, single dealers and internal requirements.

FXall has successfully established itself as a market-leading technology vendor to wholesale institutions by enabling them to leverage their pre-existing connection to FXall to serve their customers, branches and affiliates on a one-to-one basis. Deployed solutions to a number of top foreign exchange providers include a comprehensive global workflow management platform for a leading global custodian, an ECN for internalization and a branded liquidity pool for an investment bank, and a sell-side order management system for auto-execution of client limit orders for large banks.

With the addition of Ashworth, FXall brings on-board a dedicated expert who is experienced at delivering technology solutions to financial markets. Ashworth joins from Technology for Markets which develops finteract®, a real-time collaboration tool for the derivative markets; previously served as CEO of FENICS Software, the company which developed the foreign exchange options market standard pricing tool; and also spent 12 years at IBM.

Mark Warms, GM EMEA for FXall, commented: "John's appointment ensures the next stage in FXall's expansion of our Enterprise Solutions offering. He has the market experience to develop this business and we are confident our enterprise clients will welcome the benefits he brings to them. We're very excited to expand our relationships with our wholesale partners and explore how they may be able to utilize their existing connectivity to us to deliver value-added solutions to their clients or enhance their own internal operational processes."

"I am pleased to join FXall to leverage the organization's strengths, development team and broad product set to deliver strong enterprise solutions for our clients. We believe we can become a vendor of choice for sell-side technology solutions given the strength of our existing bank relationships. We also look forward to partnering with new providers to create enormous synergies for all of our clients," said John Ashworth, Senior Director.

About FXall

FXall gives institutional clients an edge in foreign exchange trading as the leading independent electronic platform. We deliver the expertise, resources and commitment of a neutral platform with the broadest suite of FX trading solutions that combine execution tools with end-to-end workflow management and straight through processing. Our flexible tool set delivers the right execution strategies and liquidity in all market conditions for over 1,000 institutions globally. FXall's offices in New York, Boston, London, Tokyo, Singapore and Sydney serve the needs of active traders, asset managers, corporate treasurers, banks, broker-dealers and prime brokers.

For more information on FXall, visit www.fxall.com

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